

Matthias Hanny

Positive Leadership · Business Coaching · Team Culture



Matthias Hanny is a business coach and workshop facilitator with **over 20 years of leadership and management experience**, much of it at executive level in the premium outdoor and sports sector in Munich and Zurich.

His work centres on people-led transformation, positive leadership and building high-performance team culture. He describes his purpose as bringing a sense of belonging and human connection into organisations — supporting people to grow, building trustful relationships and leading teams to play to their strengths.

PROFESSIONAL EXPERIENCE

Competence Development Network | Munich, Germany

Business Coach & Workshop Facilitator

- Leadership development and team culture workshops
- Executive and team coaching, positive leadership
- Support of digital transformation and collaboration

Mammut Sports Group AG | Zurich, Switzerland

Executive, Board Level

- Executive responsibility in an international premium outdoor brand
- Brand leadership and people-led transformation

Bogner Homeshopping GmbH · Willy Bogner GmbH | Munich, Germany

Managing Director

- Management responsibility for the homeshopping business

Sum People AG | Zurich, Switzerland

Sum Partner

- Consulting on people and organisational development

EDUCATION

Diploma in Business Administration

Ludwig-Maximilians-Universität Munich, Germany

ADDITIONAL QUALIFICATIONS

- Certified Systemic Business Coach · Academy for Business Coaching, Munich & dvct
- Business Trainer · TAM Akademie
- Global Leadership Program · IMD Lausanne

SELECTED CLIENTS

WORKING LANGUAGES

German Mother tongue

English Fluent

French Basic