



Sandy Pretzer is a systemic coach, trainer and consultant for agile ways of working. She worked as an agile coach, consultant and trainer for an organisational agency specialising in **OKR (Objectives & Key Results)** before starting her own practice.

Before that she spent ten years in two start-ups as key account manager, online marketing manager and OKR master. Her work covers team development, agile working methods and workshop design — in person and remote, in German and English. Her motto: *getting started is more important than being perfect.*

PROFESSIONAL EXPERIENCE

Independent Practice | Munich, Germany

Systemic Coach, Trainer & Consultant

- Agile coaching, training and workshops — on site and remote
- OKR introduction and OKR master training, including certified open trainings
- Vision, values and purpose development; team and organisational development
- Individual and leadership coaching across industries

Organisational Agency with OKR Focus | Germany

Agile Coach, Consultant & Trainer

- OKR introduction and coaching in client organisations
- Design and facilitation of reviews, retrospectives and planning workshops

Start-ups | Germany

Key Account Manager · Online Marketing Manager · OKR Master (10 years)

- Key account management and online marketing in two start-ups
- OKR master role in a growing organisation

EDUCATION

**Diploma in Business Administration (FH),
Tourism Management**

Germany

ADDITIONAL QUALIFICATIONS

- Systemic Business Coach · Munich Academy for Business Coaching
- Certified OKR Master · die.agilen
- Certified Online Facilitator of LEGO® SERIOUS PLAY® · Jens Dröge
- Certified Design Sprint Facilitator · AJ&Smart
- Liberating Structures
- Lean Startup

MAJOR PROJECTS

- Introduction of OKR as a pilot in an insurance organisation — OKR master training, coaching, kick-off keynote and planning workshops with several teams
- Agile coaching and OKR support in logistics and transport, delivered in English
- Agile coaching and introduction of new ways of working in software development
- Vision and values development for software makers and digital platforms, including derivation of first strategic goals
- Open certified trainings — Certified OKR Master (COM), Advanced (COMA) and remote facilitation

WORKING LANGUAGES

German	Mother tongue
English	Fluent · Business level